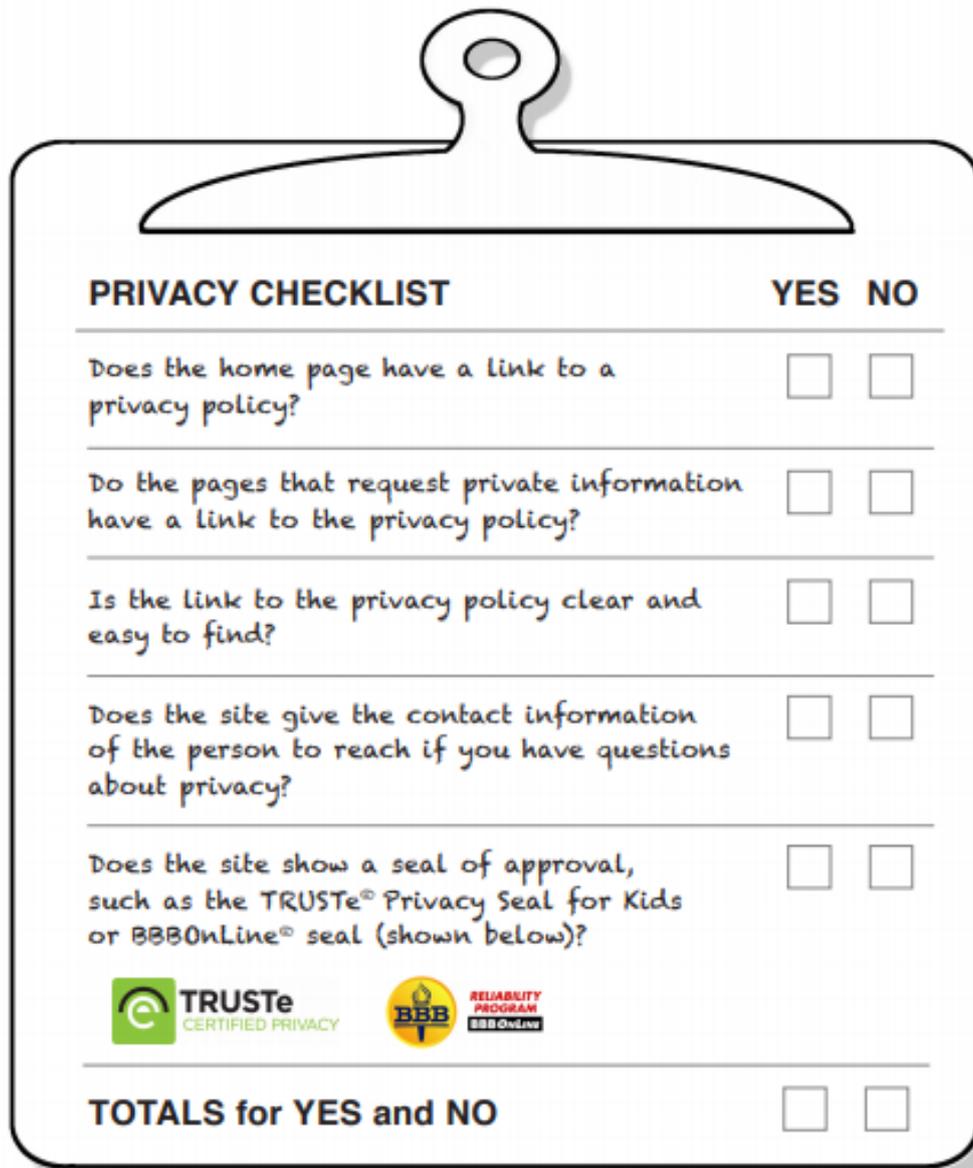


## Privacy Rules

Explore how a website protects your privacy. Check “Yes” or “No” in the following chart.

Website name: \_\_\_\_\_



PRIVACY CHECKLIST	YES	NO
Does the home page have a link to a privacy policy?	<input type="checkbox"/>	<input type="checkbox"/>
Do the pages that request private information have a link to the privacy policy?	<input type="checkbox"/>	<input type="checkbox"/>
Is the link to the privacy policy clear and easy to find?	<input type="checkbox"/>	<input type="checkbox"/>
Does the site give the contact information of the person to reach if you have questions about privacy?	<input type="checkbox"/>	<input type="checkbox"/>
Does the site show a seal of approval, such as the TRUSTe® Privacy Seal for Kids or BBBOnLine® seal (shown below)?	<input type="checkbox"/>	<input type="checkbox"/>
 		
<b>TOTALS for YES and NO</b>	<input type="checkbox"/>	<input type="checkbox"/>

.....

1. Look at the online profile below. Cross out any information that is not safe to post.

OnlineFriends.com	
	Name: <b>Eli</b> Email: <b>soccerfan32@myemail.com</b> Favorite Sport: <b>Soccer</b> Birth Date: <b>February 2, 2005</b> School Name: <b>Rogers Elementary</b>

2. A \_\_\_\_\_ is a legal document that explains how a website gathers and uses your private information.

- a) seal of approval
- b) checklist
- c) privacy policy



3. Which website would best protect your private information?

- a) Website A: has a privacy policy, a seal of approval, and the name of a person your parents can talk to about privacy
- b) Website B: says "safe for kids" on the page where you type in your private information
- c) Website C: has links to other websites for kids



Answers  
(on the next page)

1. Look at the online profile below. Cross out any information that is not safe to post.

OnlineFriends.com	
	Name: <b>Eli</b>
	Email: <b>soccerfan32@myemail.com</b>
	Favorite Sport: <b>Soccer</b>
	Birth Date: <b>February 2, 2005</b>
	School Name: <b>Rogers Elementary</b>

*Answer feedback*

Eli should not post his birth date, his email address, or the name of his elementary school. This is all private information.

2. A \_\_\_\_\_ is a legal document that explains how a website gathers and uses your private information.

- a) seal of approval
- b) checklist
- c) Privacy policy**

*Answer feedback*

The answer is **c**. A privacy policy is a legal document that explains how a website gathers and uses your private information.



3. Which website would best protect your private information?

- a) Website A: has a privacy policy, a seal of approval, and the name of a person your parents can talk to about privacy**
- b) Website B: says "safe for kids" on the page where you type in your private information
- c) Website C: has links to other websites for kids

*Answer feedback*

The correct answer is **a**, website A. This site is the only one that clearly protects privacy. It has a seal of approval (though it doesn't say from whom), and there is a contact name provided. It also has a clear policy in place for protecting its users. This site is most likely safe for kids your age to use.

