

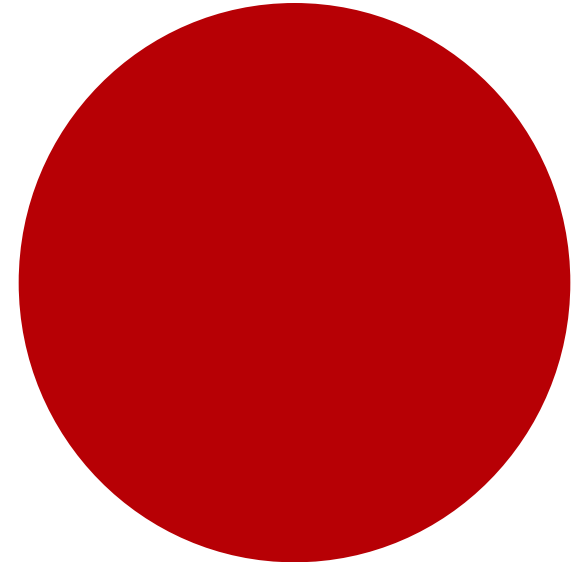
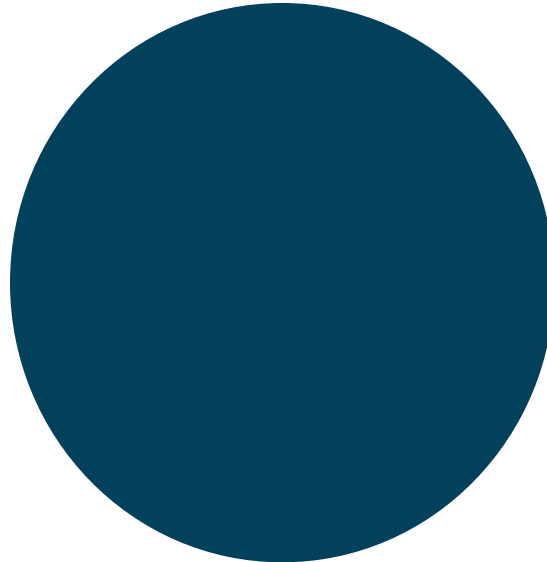
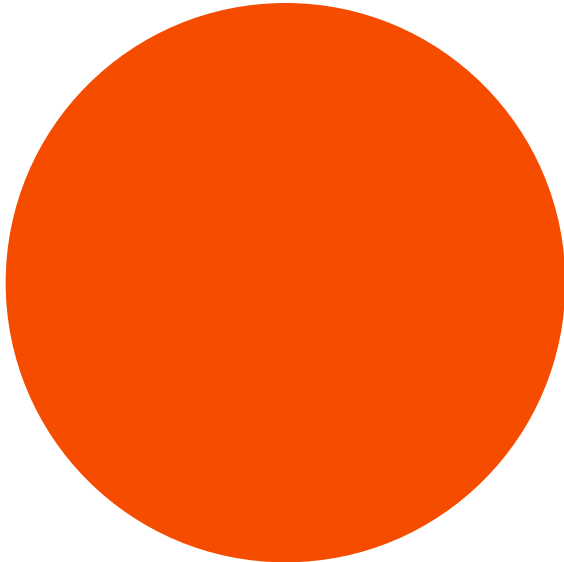


# Lesson Six: Highest-value exports

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# Highest-value export

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Each country has a **highest-valued export**.

The highest-valued export is the product that makes the country the most money through global trade.





# World map of highest-value exports

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- Go to the [Business Insider website](#) to discover what each country's highest value export is.

# What determines a country's highest-value export?

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The physical geography of a country can influence what the highest-value export is.

Natural resources



Oil Rig © Ken Hodge, Flickr

Coasts, rivers, lakes



Bird's eye View © Difei Li, Flickr

Climate



A Mango Tree © Connie Ma, Flickr

# Natural resources

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## Copper mining in Chile, South America



Extraction of Copper Rodrigo Arancibia Zamora,©Flickr

# Bodies of water

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## Fishing boat in Illulissat, Greenland



Fishing boat, Kristine Riskær © Flickr

# Climate

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## Drying cocoa beans in Ghana, Africa

Cocoa beans only grow in a tropical climate.

Ideal temperature is 18°C - 32°C.

Annual rainfall of 1,500mm - 2,000mm is ideal.





# What determines a country's highest-value export?

- Human geography

The level of development of a country also influences the highest-value export. e.g. education and skills of population, technology, communications, transport links and accessibility, manufacturing facilities.





# Case study:

## United States of America, North American continent

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- The human geography of the USA determines its highest-value export: **capital goods (air crafts, motor vehicle parts, computers, telecommunications equipment).**
- North America makes the most money from exporting high value and complicated manufactured products.

### Why?

- **The population have the necessary education and skills to make complicated and expensive products.**
- **The country has the machinery and technology to produce these items.**
- **Good transport links and communication systems in the country make it an attractive place for big companies to base themselves.**



# Case study:

## Liberia, African continent

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- The physical and human geography of Liberia determines its highest-value export: **rubber**. Rubber comes from the rubber tree which produces a milky white sap (latex rubber).

### Why?

- **Rubber trees require a specific climate (tropical and very humid).**
- **Education in Liberia was greatly affected by the Liberian Civil War which lasted total of 14 years. Although it ended in 2003, the country and services are still recovering; supplies are low and there is a shortage of qualified teachers. This reduces peoples' access to the education that might allow them to work in a much broader range of jobs.**

# Main Activity

- You will become an '**export expert**' for one of the areas below:

North America

Central America & the Caribbean

South America

Europe

Middle East & Central Asia

Africa

Asia

\*See next slide for instructions





# Instructions

- 1) Go to the [Business Insider website](#) to find the map of your focus area
- 2) Choose 4 or 5 different highest-value exports.
- 3) Go to [Google World Map](#) to check which country's highest-value export it is.
- 4) Consider how the physical and human geography of each country determines its highest-value export.

# Plenary

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- Teach others what you have discovered about the countries and their highest-value exports and record notes.

